

BLACK GIRLS SMILE **PRINCIPLES**

Black Girls Smile Inc. is a 501c3 organization dedicated to empowering the mental wellbeing of young black women and girls.

Our vision is of a society that focuses on ensuring all young African American females receive the resources and support necessary to lead mentally healthy lives.

Through our dedicated programs and outreach Black Girls Smile's mission focuses on the following priorities:

- **To empower young African American women to take ownership of their mental health and stability.**
- **To advocate on the behalf of young African American females.**
- **To enhance young African American women's sense of self and promote positive and healthy decision making.**
- **To improve the life chances of young African American females at risk of and experiencing difficulties with mental and emotional health.**
- **To create a sense of community for young African American females to combat the stigmas associated with mental health within the black community.**

We work as one cohesive organization to promote and implement programs, activities, & initiatives in line with the organization's mission statement.

BLACK GIRLS SMILE **FUNDRAISING GUIDELINES**

Black Girls Smile Inc. is a 501c3 organization dedicated to empowering the mental wellbeing of young black women and girls.

We ask that all individuals, organizations and partners review and observe the fundraising guidelines below when working with Black Girls Smile Inc.

Black Girls Smile Inc. stands for the mental health of all, especially young African American women. We look to partner with organizations that uphold the same intentions.

Guidelines to fundraising with Black Girls Smile Inc.:

Do not use Black Girls Smile Inc. logo, name, likeness or collateral without notifying our team at contact@blackgirlssmile.

All donations and donation percentages of a sale or event that are indicated by your audience, network, and/or attendees in support of Black Girls Smile Inc. should be donated to Black Girls Smile Inc. (donations are tax-deductible under 501c3 IRS law)

Fundraisers and donors should not set up their own bank account or fundraising/donor account on any platforms to collect donations on behalf of Black Girls Smile Inc.

All fundraisers and donors should provide context on mission and work to ensure alignment with Black Girls Smile mission and principles.

Reach out to Black Girls Smile team for any additional media, partnership or material requests in reference to your event, workshop or conference.

Black Girls Smile Inc. reserves the right to decline any donations and/or grants that conflict with our fundraising guidelines and organization principles.

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Together We Smile.